

Columbus TRAVEL | our rates and formats

print advertising

All rates excluding taxes.

1x 1/1 page	€ 5,031
2x 1/1 page	€ 4,368
4x 1/1 page	€ 3,970
1x 2/1 page	€ 9,408
Insert	Upon request
Cover pass (entire print run)	€ 5,296

print ad specifications

Width x height, excluding 3 mm bleed

Full page 1/1	210 x 285 mm
Full page 2/	420 x 285 mm

You will receive detailed print ad specifications by e-mail.

custom content

Custom content campaign	Upon request
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online advertising

Ad on homepage	From € 1,200 per week
Overlay	€ 1,995 per week
Branded content destination page	€ 1,200 (per country, per month)
Branded content topic page	Upon request (per topic)

newsletters

Newsletter advertorial	€ 1.750
Dedicated newsletter	€ 5.495

social media and multimedia

Facebook post	€ 750
Instagram post or Story	€ 750
Social media campaign	Upon request

Online production costs*

Newsletter advertorial	€ 175
Facebook post	€ 225
Instagram post or Story	€ 225
Branded content article on website	€ 550
Dedicated newsletter	€ 525

*Based on 2 correction rounds (no discount applied)

Issue	Publication date	Deadline for advertisements	Deadline for advertorials
126	16-01-2024	18-12-2023	18-12-2023
127	27-02-2024	30-01-2024	30-01-2024
128	09-04-2024	12-03-2024	12-03-2024
129	21-05-2024	23-04-2024	23-04-2024
130-131	18-06-2024	21-05-2024	21-05-2024
132	20-08-2024	23-07-2024	23-07-2024
133	08-10-2024	10-09-2024	10-09-2024
134-135	03-12-2024	05-11-2024	05-11-2024