

Columbus TRAVEL | OUR RATES & FORMATS

PRINT ADVERTISING

All rates excluding taxes.

1 x 1/1 page	€ 5,031
2 x 1/1 page	€ 4,368
4 x 1/1 page	€ 3,970
1 x 2/1 page	€ 9,408
Insert	Upon request
Cover pass (full circulation)	€ 5,296

PRINT AD SPECIFICATIONS

Width x height, excluding 3 mm bleed

Full page 1/1	210 x 285 mm
Full page 2/1	420 x 285 mm

You will receive detailed print specifications by e-mail.

CUSTOM CONTENT

Custom content campaign	Upon request
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ONLINE ADVERTISING

Ad on homepage	From € 1,200 per week
Overlay	€ 1,995 per week
Branded content destination page	Upon request (per destination)
Sponsored destination page	€ 1,200 (per country, per month)
Branded content topic page	Upon request (per topic)

NEWSLETTERS

Newsletter advertorial	€ 1,750
Exclusive/dedicated newsletter	€ 5,495

SOCIAL & MULTIMEDIA

Facebook post	€ 750
Instagram post or Story	€ 750
Social media campaign	Upon request

Online production costs*

Newsletter advertorial	€ 175
Facebook post	€ 225
Instagram post or Story	€ 225
Branded content article on website	€ 550
Exclusive/dedicated newsletter	€ 525

*Based on 2 correction rounds (no discount applied)

Issue	Publication date	Deadline for advertisements	Deadline for advertorials
116	20-01-2023	29-12-2022	15-12-2022
117	03-03-2023	09-02-2023	26-01-2023
118	14-04-2023	23-03-2023	09-03-2023
119	26-05-2023	04-05-2023	20-04-2023
120-121	30-06-2023	08-06-2023	25-05-2023
122	25-08-2023	03-08-2023	20-07-2023
123	13-10-2023	21-09-2023	07-09-2023
124-125	01-12-2023	10-11-2023	27-10-2023