

# Columbus TRAVEL | OUR RATES & FORMATS

## **PRINT ADVERTISING**

All rates excluding taxes.

<b>1 x 1/1 page</b>	€ 5,031
<b>2 x 1/1 page</b>	€ 4,368
<b>4 x 1/1 page</b>	€ 3,970
<b>1 x 2/1 page</b>	€ 9,408
<b>Insert</b>	Upon request
<b>Cover pass (full circulation)</b>	€ 5,296

## **PRINT AD SPECIFICATIONS**

Width x height, excluding 3 mm bleed

<b>Full page 1/1</b>	210 x 285 mm
<b>Full page 2/1</b>	420 x 285 mm

You will receive detailed print specifications by e-mail.

## **CUSTOM CONTENT**

<b>Custom content campaign</b>	Upon request
--------------------------------	--------------

## **ONLINE ADVERTISING**

<b>Ad on homepage</b>	From € 1,200 per week
<b>Overlay</b>	€ 1,995 per week
<b>Branded content destination page</b>	Upon request (per destination)
<b>Sponsored destination page</b>	€ 1,200 (per country, per month)
<b>Branded content topic page</b>	Upon request (per topic)
<b>Travel offer page</b>	€ 1,500 per year, max 3 travel offers

## **NEWSLETTERS**

<b>Newsletter advertorial</b>	€ 1,750
<b>Exclusive/dedicated newsletter</b>	€ 5,495

## **SOCIAL & MULTIMEDIA**

<b>Facebook post</b>	€ 750
<b>Instagram post or Story</b>	€ 750
<b>Social media campaign</b>	Upon request

<b>Issue</b>	<b>Publication date</b>	<b>Deadline for advertisements</b>	<b>Deadline for advertorials</b>
106 - Once-in-a-lifetime travel experiences	21-01-2022	30-12-2021	16-12-2021
Special edition - In Eigen Land spring issue	25-01-2022	30-12-2021	23-12-2021
107 - Populair European destinations	04-03-2022	10-02-2022	27-01-2022
108 - Female travel heroes	15-04-2022	24-03-2022	10-03-2022
Special edition - In Eigen Land summer issue	17-05-2022	21-04-2022	14-04-2022
109 - The unknown interior	27-05-2022	06-05-2022	21-04-2022
110/111 - Greatest journeys of discovery	01-07-2022	09-06-2022	26-05-2022
112 - Into the mountains	05-08-2022	14-07-2022	30-06-2022
Special edition - In Eigen Land fall issue	13-09-2022	18-08-2022	11-08-2022
113 - Cultural travel	16-09-2022	25-08-2022	11-08-2022
114 - Roadtrips	28-10-2022	06-10-2022	22-09-2022
115 - Best winter sun holidays	09-12-2022	17-11-2022	03-11-2022