

Columbus TRAVEL | OUR RATES & FORMATS

PRINT ADVERTISING

All rates excluding taxes.

1 x 1/1 page	€ 5,031
2 x 1/1 page	€ 4,368
4 x 1/1 page	€ 3,970
1 x 2/1 page	€ 9,408
Insert	Upon request
Cover pass (full circulation)	€ 5,296

PRINT AD SPECIFICATIONS

Width x height, excluding 3 mm bleed

Full page 1/1	230 x 300 mm
Full page 2/1	460 x 300 mm

You will receive detailed print specifications by e-mail.

CUSTOM CONTENT

Custom content campaign	Upon request
--------------------------------	--------------

ONLINE ADVERTISING

Ad on homepage	From € 1,200 per week
Overlay	€ 1,995 per week
Branded content destination page	Upon request (per destination)
Sponsored destination page	€ 1,200 (per country, per month)
Branded content topic page	Upon request (per topic)
Travel offer page	€ 1,500 per year, max 3 travel offers

NEWSLETTERS

Newsletter advertorial	€ 1,750
Exclusive/dedicated newsletter	€ 5,495

SOCIAL & MULTIMEDIA

Facebook post	€ 750
Instagram post	€ 450
Social media campaign	Upon request

Issue	Publication date	Deadline for advertisements	Deadline for advertorials
96 - The future of travel	08-01-2021	17-12-2020	03-12-2020
Special edition about the Netherlands (#1)	16-02-2021	27-01-2021	18-01-2021
97 - Naure escapes	19-02-2021	28-01-2021	14-01-2021
98 - Weekend breaks in Europe	02-04-2021	11-03-2021	25-02-2021
99 - World trips	14-05-2021	20-04-2021	09-04-2021
Special edition about the Netherlands (#2)	11-05-2021	20-04-2021	09-04-2021
100/101 - 100 most popular destinations	25-06-2021	03-06-2021	20-05-2021
102 - Roadtrips	06-08-2021	15-07-2021	01-07-2021
Special edition about the Netherlands (#3)	14-09-2021	25-08-2021	16-08-2021
103 - Citytrips	17-09-2021	26-08-2021	12-08-2021
104 - Wildlife	29-10-2021	07-10-2021	23-09-2021
105 - Oceans, rivers and lakes	10-12-2021	18-11-2021	04-11-2021