

Size

2/1 pag
1/1 page

Non-bleed

440 mm (w) x 280 mm (h)
205 mm (w) x 280 mm (h)

Full bleed*

460 mm (w) x 300 mm (h)
230 mm (w) x 300 mm (h)

* 2/1 full-bleed pages are to be submitted as 2 separate 1/1 pages

* Please add a 3 mm bleed on all sides

* Please bear in mind that our magazine is lumbarked; maintain
a 2 cm margin on the left and right-hand side of each page.

Print rates 2015 (per page)

size	full-color
1 x 1/1 page	€ 3,795
2 x 1/1 page	€ 3,295
4 x 1/1 page	€ 2,995

Issue dates

54 - 09/09/2015
55 - 18/11/2015
56 - 06/01/2016
57 - 09/03/2016
58 - 04/05/2016

Copy deadline

13/8/2015
22/10/2015
21/12/2015
22/2/2016
18/4/2016

Advertorial deadline

30/7/2015
8/10/2015
26/11/2015
28/1/2016
24/3/2016

For online rates see columbustravel.nl/contact.html

Columbus TRAVEL

Submitting advertising copy

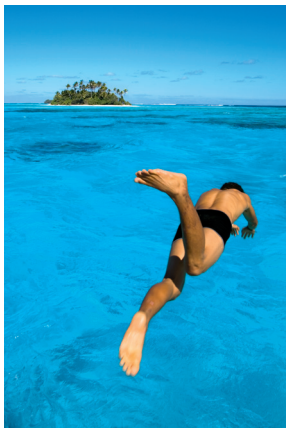
Please submit color proofs according to certified PDF specifications. If color proofs are not included, Columbus Travel cannot be held responsible for color deviations. Additional charges apply to advertising material that has not been delivered according to specifications.

Positioning

For special positions in the magazine (such as the back cover) additional charges are applicable.
The aforementioned rates do not include VAT.

Terms and conditions

All orders are concluded and executed according to the rules and regulations of the national Advertising Standards Authority, as filed with the court registry and the Chamber of Commerce.



About Columbus

Columbus Travel is the leading Dutch-language travel magazine. The 156-page, full-color publication appears every two months and has an editorial emphasis on off-the-beaten-path destinations across the world. The circulation is 45,000+ copies throughout the Netherlands and Belgium (via news agents, bookstores, department stores as well as subscriptions) and globally via KLM Business Class. Reader profile: age 25 and up, well educated, urban and affluent.

Publisher
Frequency
Newsstand price
Subscriptions
Circulation

Columbus Media
6 times per year
€ 5,95
€ 38,95 per year
45,000 copies

Columbus TRAVEL

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