

Size

2/1 pag
1/1 page

Non-bleed

440 mm (w) x 280 mm (h)
205 mm (w) x 280 mm (h)

Full bleed*

460 mm (w) x 300 mm (h)
230 mm (w) x 300 mm (h)

* 2/1 full-bleed pages are to be submitted as 2 separate 1/1 pages

* Please add a 3 mm bleed on all sides

* Please bear in mind that our magazine is lumbacked; maintain a 2 cm margin on the left and right-hand side of each page.

Print rates 2014 (per page)

size	full-color
1 x 1/1 page	€ 3,795
1 x 2/1 page	€ 3,295
4 x 1/1 page	€ 2,995

Issue dates

49 - 17/11/2014
50 - 07/01/2015
51 - 11/03/2015
52 - 06/05/2015
53 - 08/07/2015
54 - 09/09/2015

Copy deadline

27/10/2014
08/12/2014
23/02/2015
20/04/2015
22/06/2015
24/08/2015

For online rates see www.columbusmagazine.nl/contact.html

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magazine

Submitting advertising copy

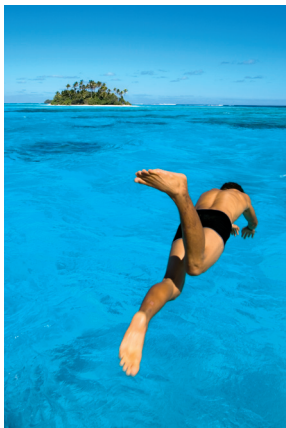
Please submit color proofs according to certified PDF specifications. If color proofs are not included, Columbus Magazine cannot be held responsible for color deviations. Additional charges apply to advertising material that has not been delivered according to specifications.

Positioning

For special positions in the magazine (such as the back cover) additional charges are applicable.
The aforementioned rates do not include VAT.

Terms and conditions

All orders are concluded and executed according to the rules and regulations of the national Advertising Standards Authority, as filed with the court registry and the Chamber of Commerce.



About Columbus

Columbus Magazine is the leading Dutch-language travel magazine. The 156-page, full-color publication appears every two months and has an editorial emphasis on off-the-beaten-path destinations across the world. The circulation is 45,000+ copies throughout the Netherlands and Belgium (via news agents, bookstores, department stores as well as subscriptions) and globally via KLM Business Class. Reader profile: age 25 and up, well educated, urban and affluent.

Publisher	Columbus Media
Frequency	6 times per year
Newsstand price	€ 5,95
Subscriptions	€ 38,95 per year
Circulation	45,000 copies

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Sales department

Uitgeverij Columbus
Zijlweg 61-1, 2013 DC Haarlem
+ 31 (0)23 5 34 68 30
fax +31 (0)84 75 94 634
sales@columbusmagazine.nl

Gery Vink
Sales Director
+31 (0)6 51 56 11 72
gvink@columbusmagazine.nl

Please send your copy to

Columbus Media
attn. sales department
Zijlweg 61-1, 2013 DC Haarlem
sales@columbusmagazine.nl

Tessa Vaumont
Traffic Manager
+31 (0)23 53 46 830
sales@columbusmagazine.nl

